

## **WHY RETIREMENT IS BEING SHUNNED AND REDEFINED**

As life expectancies continue to rise, many Australians are simply failing to retire – *by choice*. This significant trend is set to impact on generations to come, as ageing Baby Boomers find little appeal in the thought of being sidelined, and continue to seek out productive roles of engagement and meaning.

A special report on **INTHEBLACK**'s website [intheblack.com](http://intheblack.com) examines the rise of so-called 'refirement', as the growing ranks of highly active seniors continue to seek goals, purpose and a sense of being valued.

With Australia's official retirement age being raised by the government, and life expectancy pushing well into the 80s, some people are also keen to keep themselves active, even through voluntary work, to promote brain health, general wellbeing and try to avoid degenerative conditions such as dementia.

[See the full report here](#)

## **CHEAP POWER IS COMING – THE LIGHT AT THE END OF THE TUNNEL**

While Australian households have been straining under huge electricity bills in recent years, and the government has continued to back the entrenched coal-based power industry, significant change is looming ... and faster than many might imagine.

In what will be a game-changer, solar power is predicted to be the planet's cheapest source of electricity within only a decade – and there is currently a boom in industrial-scale projects across the globe, with the most populous nation China taking a significant leadership role. So what does this mean for us?

A report in the latest issue of leading business publication **INTHEBLACK** examines this significant tipping point in the power debate, as a flow of investment and innovation sees the price of solar plummet. Big changes could soon be arriving at a power-point near you.

## **CRYSTAL BALLS – HOW TO FORECAST THE FUTURE**

Predicting the future isn't easy, but many specialists and organisations make a career out of it – and the stakes are high. Government policies, countless jobs, and billions of dollars can be on the line. And beyond the role of meteorologists, forecasting is something that business leaders do every day. In fact, all of us make such judgements on a regular basis, and getting it right in the long term is crucial.

A special report in leading publication **INTHEBLACK** delivers expert advice on what it takes to arrive at the best possible forecast, including a Seven-Step plan to getting your own predictions pointing in the right direction. There is a science and an art to forecasting the future.

***/ See next page for more topics and interview contact details ...***

## **MAKING OUR WORKPLACES ‘MENTAL HEALTH FRIENDLY’**

The hours that we spend there, and the pressures we can find ourselves under, mean that workplaces play a crucial role in mental health. But, until recently, few organisations would even factor such a notion into their business plan. Now, however, with the issue finally emerging from the shadows – there is a growing awareness about what can and should be done.

In fact, the mounting social and economic costs of mental health have highlighted the need for business leaders to start taking a pro-active approach to meeting this complex challenge. The cost to Australian workplaces is estimated at a staggering \$11bn every year, as one in two of us will experience a mental health issue at some point in our lives.

A feature report in the latest issue of leading business publication **INTHEBLACK** showcases the reality of mental health issues in the workplace, the overall impact to our economy, and examines the resources and options employers can access to improve not only mental health – but productivity.

## **UBER PLANE RIDES – THE RENT-A-JET GAME CHANGER**

Just as Uber car rides have dramatically transformed the taxi scene, and continue to do so, now comes a concerted push to bring the concept to air travel. Negotiating a flight to where you want to be, when you want to get there, has plenty of appeal ... but, in Australia, it comes with a twist.

The latest issue of **INTHEBLACK** magazine carries a report on the operators attempting to crack open the jet rental market around the world, bringing Uber-style service to the skies.

For individual air travellers in Australia, renting a single seat on a private plane is actually outlawed at the moment. However, things begin to change if a *group* is seen to be renting the whole plane for the flight. It may well be a case of ‘Watch this airspace’.

## **TO ORGANISE INTERVIEWS:**

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