

IS USING UBER UNETHICAL?

It has dramatically reshaped existing industries and, not being able to shut it down, governments have been struggling to keep up with relevant new regulations for the Uber freelance rental concept. The taxi industry, in particular, has been dramatically impacted and the concept is spreading. Even though regulations are being introduced in some jurisdictions, a fundamental question has not been addressed. *Is using Uber unethical, where it is not legal?*

In her regular Ethics Column for **INTHEBLACK** magazine, Dr Eva Tsahuridu (CPA Australia's adviser on professional standards and governance) examines the interaction between law and ethics in the case of UBER.

KILL THE COMMITTEE – WHY COLLABORATION IS A MESS

It has become the new buzzword in the workplace: 'Over-Collaboration'. Management experts are re-assessing just how many workers it takes to hold a meeting to decide how many other workers should be changing the lightbulb. It seems that too many group meetings may not only be hurting your organisation's productivity, they may be holding back your own career.

The latest issue of leading business publication **INTHEBLACK** examines the latest analysis into workplace efficiency, and finds that collaboration has been pushed too far in many organisations. To the point where it undermines the ability of individual professionals to focus on complex tasks and produce quality outcomes.

And, as it stands, much of the work we do is created collaboratively, and yet we are assessed on our work performance as individuals.

RUDDERLESS: WHY ECONOMISTS ARE GETTING IT SO WRONG

All of us felt the impacts of the Global Financial Crisis, and very few highly-paid and otherwise respected 'experts' failed to see the signs ... let alone send out warnings. More than seven years on, it's still happening, with a new report finding economists have been diabolically bad at predicting even the big-ticket items, like recessions.

A report in leading business publication **INTHEBLACK** reveals that of the 62 recessions around the world in 2008 and 2009, economists failed to predict just one. And of the 88 recessions between 2008 and 2012, they jagged 11 in their forecasts. While it may sound almost comical, the outcomes can be dire and the stakes are significantly high for everyone.

The report examines why we are failing to read the economic tea-leaves, so that everyone (from governments to individuals) can plan for a better future.

/ See next page for more topics and interview information ...

PET POWER – WHY FLUFFY IS BIG BUSINESS

The mining boom may be over, but the online pet supplies industry is booming. In Australia, pet owners are looking for new ways to indulge their four (and two) legged friends. In a high-stakes battle, two firms are fighting to be top dog. Pet e-commerce is now a recognised sector of the economy, and is worth billions worldwide.

The latest issue of **INTHEBLACK** magazine examines how Aussies are increasing using their computers to buy food, medication, toys and treats for their beloved pets ... creating a significant battle for market dominance.

ISLAMIC FINANCING – THE NEW MONEY GAME

The name itself may make some people do a double-take, but there are concerns that Australia is being left behind by failing to provide sharia-compliant financing. The UK and Malaysia have already stolen a march on us.

CPA Australia's **INTHEBLACK** explains what *Islamic Finance* is about, and why our financial sector may need to start catching-up quick.

AUSTRALIA: A GOOD PLACE TO RETIRE (BUT HOLLAND IS BETTER)

We love a sunburnt country, and most of us aspire to do nothing more than carve out a good career and then ultimately retire to the many generous spoils Australia has to offer. But, when it comes to retirement, some countries are better than others.

Leading publication **INTHEBLACK** reports on a new study into the best places to retire, and the reasons why.

THE NINE TECHNOLOGY TRENDS YOU NEED TO KNOW ABOUT

Our world is changing, and fast. Technology can be both an advantage and a threat to many of us, and there are significant trends you need to know about.

From Artificial Intelligence to biosensors, a special report on **INTHEBLACK**'s website intheblack.com profiles the technologies that are 'trending' and creating a new dynamic. [See the report here](#)

TO ORGANISE INTERVIEWS:

- **Mon-Wed & Fri – contact Carly Greenwood on 03-9606 9673 or Carly.Greenwood@cpaaustralia.com.au**
- **Thursdays – contact Anna Layton on 03-9606 9610 or anna.layton@cpaaustralia.com.au**