

WE'VE GOT A TRUCKIN' CONVOY – OUR REAL DRIVERLESS FUTURE

While driverless cars have been gaining plenty of attention, it is the heavy vehicles on our roads that are most likely to spearhead the trend. From high-speed convoys of semi-trailers, to our buses and trams – the big movers offer big savings if automated to maximum efficiency. The mining industry is already using massive autonomous trucks. *But how will people feel about sharing the road with driverless vehicles?*

The latest issue of leading business publication **INTHEBLACK** examines the big rigs already being prepared for our roads, and the reasons why they are so appealing to transport companies.

FINDING INNER GENIUS – MYTHBUSTING OUR NOTIONS OF TALENT

Just how talented are you? Most of us probably accept the notion that certain people – especially those we consider super talented – are born with their innate skills. But there is also a growing movement that maintains you can achieve anything, and almost everything, through what is known as ‘Deliberate Practice’.

A special report in leading publication **INTHEBLACK** delves into the concept of deliberate practice, which combines mentoring with a highly focussed program of professional development.

According to the proponents, our inner “genius” is just waiting to be tapped. The exceptional is accessible.

THE GLOBAL HACK NIGHTMARE

It is rarely reported, and most likely under-reported, but it is estimated that cybercrime is costing the global economy a mind-warping \$400bn a year. But with our lives now interwoven in a web that has become known as ‘The Internet of Things’ and stretches from our whitegoods to our bank accounts to people we’ve never met, the risk of a monumental global hack has experts living in fear. *So how real is it, and who is most vulnerable?*

The latest **INTHEBLACK** magazine carries a special report on the havoc that could befall our Net-powered lives, should the Mother of all Hacks come to bear. Individuals, banks and governments (to name but a few) would all be left reeling.

The home to our finances – the banking sector – is said to be particularly at risk, with many operators effectively continuing to tweak flawed computer systems that have their origins in the 1970s and 1980s.

/ See next page for more information ...

GROWING OLD AT HOME – THE NEW AGED CARE INDUSTRY

Significant trends are developing within our rapidly ageing society, with many Australians rejecting established pathways to the door of a retirement home. Instead, we want to grow old at home – and have the help come to us. With Australia's senior ranks at an historic tipping point, meeting demand will be a huge challenge for the nation as a whole.

As a report in leading publication **INTHEBLACK** notes, never before have so many people grown old together. By just 2040, one-in-five of us will be over the age of 65 ... and more than a million Australians will be over 85. And most in this group will be wanting to maintain their independence at home, rather than growing old in a retirement facility.

The report examines the realities confronting individuals, governments and aged care providers. Some companies are experiencing a boom from the grow-old-at-home trend, and suggest that the old industry needs to wise up to new ideas quickly.

WORKING TILL YOU'RE 80 & THE NEW WORK-LIFE BALANCE

The official retirement age in Australia is about to start marching forward from the long-held standard of being eligible for the pension at 65. By 2023, the new mark will be 67 years of age, stretching to 70 in the decade that follows. But some experts are predicting even bigger changes as longevity rates increase, requiring a significant makeover to the notion of work-life balance.

According to a new report, we shouldn't be fooled by government projections and should be expecting to be working into our 80s. **INTHEBLACK** examines the evidence that is beginning to point to a very distant retirement for many of us, but that's not to say we can't do things to make the journey more enjoyable.

The good news is that medical advances are seeing life expectancy pushing up towards 100, something unimaginable not that long ago. But certainly our concepts of work, and retirement, are undergoing significant change.

ETHICS – BREAKING BAD: WHEN WHOLE ORGANISATIONS GO ROGUE

Our concept of ethics and rule-breaking in the workplace often centres on the individual bad apples. But what are honest, hard-working people meant to do when their entire organisation is bending the rules? The GFC exposed companies involved in established, underhanded behaviour ... and many banks have since been fined billions for flouting regulations. So how does it happen, and what can be done?

In her regular Ethics column for **INTHEBLACK** magazine, Dr Eva Tsahuridu (CPA Australia's policy adviser on professional standards and governance) examines the slippery slope that can lead to trouble.

For example, are people within your own organisation under more pressure to meet budgets than meet the needs of clients? Alternatively, is some rule breaking/bending considered normal or beneficial? It can be the thin end of the wedge.

/ See next page for more information ...

DO RICH SPORTS STARS NEED FINANCE TRAINING?

Elite sport is littered with stories of mega-earners, surrounded by managers and entourages, who then find themselves broke. Like the rest of the world, they struggle to understand how so much money could possibly have disappeared.

Former Socceroos captain Lucas Neill (who played in England's lucrative Premier League for 15 years) recently declared bankruptcy, after a career that earned him \$40m ... while boxer Mike Tyson went from having 10 times that amount, to owing \$30m.

A special report on **INTHEBLACK's** website intheblack.com examines this recurring story in elite sports and suggests athletes may need to undergo their own form of financial training, to prevent their future from crashing off the podium. [See the report here](#)

TO ORGANISE INTERVIEWS:

- **Mon-Wed & Fri – contact Carly Greenwood on 03-9606 9673 or**
carly.greenwood@cpaustralia.com.au
- **Thursdays – contact Anna Layton on 03-9606 9610 or**
anna.layton@cpaustralia.com.au