

## **MODERN-DAY DROPOUTS – YOUNG MALE GAMERS**

It has gone largely unreported and unnoticed in the wider world, but an extraordinary shift is happening in our society, as increasing numbers of young men willingly disconnect from the pressures of modern life and the pursuit of a career. They are disappearing into a virtual world of online gaming and the implications for their future, and ours, could be enormous.

A special report in leading business publication **INTHEBLACK** exposes a disturbing and unprecedented trend, which not only dramatically threatens the prospects of the growing masses of individuals involved, it has serious implications for economies worldwide.

For men in their 20s without a university degree, work prospects would appear increasingly bleak. Online games offer an almost painless exit – cheap, forgiving and entertaining. With Australian men already spending an average of 100 minutes a day gaming, the ‘end game’ looks like a dire result for all concerned.

## **HOW TO DEAL WITH THE BANE OF INFLEXIBLE COLLEAGUES**

We have all had to put up with them: the inflexible colleagues who are ridiculous ‘rules police’, to the point of being incapable of adjusting to a real-world, changing situation. Or, the highly strung specialists (or executives) who insist their solutions are the only ones to be considered. It is extremely painful – but treatment and relief are available.

A special report on the website of leading business publication **INTHEBLACK** delivers the top six tips for dealing with inflexible colleagues. [See the report here](#)

Ultimately, inflexible colleagues can slow an organisation down and make work a pedantic living hell for those around them.

These expert tips offer practical steps you can take to unfreeze the human computers, police and robots in your midst.

## **GUIDE TO GETTING SKY HIGH LOYALTY REWARDS ON YOUR FLIGHTS**

Frequent flyer loyalty schemes have been ridiculed by many in the past as fool’s gold, for failing to deliver real rewards. But it is possible to generate substantial results, assuming you’re with the right carrier and understand how the system works, *to your benefit*. A new guide explains how.

The report – in the latest issue of leading business publication **INTHEBLACK** – details the tricks of the trade when it comes to frequent flyer schemes. For example, you can earn a lot more points from using your credit card than actually flying on planes, and redeeming those points for gift vouchers may be the worst possible bang for your buck.

***/ See next page for further topics & interview contact details ...***

## **THE AUSSIE ACCOUNTANT WHO TOOK DOWN WALL STREET**

It is a real-life *David versus Goliath* battle. When the Global Financial Crisis (GFC) hit in late 2008 most investors on the planet just accepted that their money had been lost. But not Western Australian numbers man Colin Cameron, who decided the short-changed ratepayers of the City of Swan deserved better. His campaign has ultimately helped 91 other Australian councils, charities and clubs to defy the odds.

A special report in CPA Australia's **INTHEBLACK** magazine details the extraordinary story of an Australian group who refused to be brushed off like everyone else around the globe, or to accept tricked-up settlement packages from those trying to make the mess go away.

In the end, the collective reclaimed a stunning half-a-billion dollars, and the City of Swan recouped most of its \$11 million investment in the process.

## **TO ORGANISE INTERVIEWS:**

Contact Abigail Murison on 03 9606 9660 or [abigail.murison@cpaustralia.com.au](mailto:abigail.murison@cpaustralia.com.au)