

## **WILL TECHNOLOGY KILL OUR CHANCES – OR REINVENT US?**

It is now simply being referred to as ‘The Tech Economy’, a global matrix that swirls around us and changes our version of *normal*, bit by bit, every single day. Once lauded as the rising golden age for our lifestyles and future generations, the question now being asked is whether high-tech is ultimately failing the masses and taking more opportunity than it provides.

A series of studies in recent times have identified jobs, and even industries, that are hurtling towards extinction in our app-driven, click-and-get world. A special report in the latest issue of leading business publication **INTHEBLACK** takes a look at the big picture, as experts analyse the net gains and losses from the high-tech revolution.

Our world has transformed completely, in little more than a generation, and it seems unlikely that the change that has been unleashed can be reversed. But will it crash if too many people lose their livelihoods, and no-one else has a market anymore? Or will necessity prove the mother of invention yet again? There is plenty at stake for all of us.

## **CALLS FOR ‘ENTREPRENEUR ELECTIVE’ & LEARNING FROM FAILURE**

Successful entrepreneurs are game-changers who create a world of difference for those around them, from individuals through to national economies. But rather than just being born, they can be made. Now comes a call for Australian schools to provide an innovation elective to the curriculum.

In the process, we would be teaching our bright young minds one of the most important lessons of all. How to learn from failure, with real world problem-solving.

A new report on **INTHEBLACK**'s website [intheblack.com](http://intheblack.com) examines the benefits and challenges of arming our children with the skills they need, to take on and re-shape the world. [See report here](#)

## **OPEN REVOLT – WHY WORKERS NEED PRIVACY**

It has become the accepted standard for modern workplaces. A sprawling zone of desks, with the majority of your co-workers sharing the same space. Sometimes in your eyeline all day, and at times distracting you with separate conversations. Bosses seem to love the concept and workers tend to hate it – and now, finally, there is evidence to suggest the open office is bad for business.

A special report in leading business publication **INTHEBLACK** reveals the new evidence that shows why the open plan office is not only cramping your style, it can be a handbrake on creativity and productivity.

Despite a reign of half-a-century in the workplace, open may be facing closure. Some business leaders are rethinking what their workers really want and need to reach full potential.

***/ See next page for more topics & interview information ...***

## **TOP 10 WORKPLACE TRENDS & INNOVATIONS FOR 2016**

From 'standing desks' to changing rooms, and from technology-free zones to sleeping pods, a new report examines the workplace trends and innovations that are already beginning to make their mark. *(There may even be a few ideas you'll want to bring to the boss's attention!)*

A new report on **INTHEBLACK's** website [intheblack.com](http://intheblack.com) showcases the innovative new ways of getting things done – coming to an office near you. [See here for the report](#)

### **TO ORGANISE INTERVIEWS:**

- **Mon-Wed & Fri** – contact Carly Greenwood on 03-9606 9673 or [Carly.Greenwood@cpaustralia.com.au](mailto:Carly.Greenwood@cpaustralia.com.au)
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