

## **THE NEXT REVOLUTION – WHERE WILL THIS END?**

If the pace of change is something you're struggling with now, you may need to brace yourself. Experts say the current computer-driven third Industrial revolution is about to make way for the *fourth*. It will be fundamentally life-changing, and the wave is already on its way.

A special report in the latest issue of leading business publication **INTHEBLACK** peers down the pipeline of the not-too-distant future, and delivers an insight into the reshaped world we will all be living in soon.

As one expert puts it: "The fourth industrial revolution will be unlike anything humankind has experienced before." The report examines why the fourth industrial revolution will prove so all-encompassing and what that means for us, as individuals and societies, looking to have happy, fulfilling lives.

## **THE GROWING COST OF GROWING OLD**

Australia is growing older, fast. But the cost of ageing is becoming a health hazard in itself, with a lack of sound advice and a minefield of regulations making it increasingly difficult to secure the best care for ourselves or our loved ones. The business of caring for our aged is becoming both more lucrative and more difficult.

A special report in leading publication **INTHEBLACK** highlights the challenges confronting individuals, administrators and policymakers, with the number of Australians requiring permanent aged care set to triple to 700,000 by 2050 (as our over-65s population balloons from 3.6 million to 9 million).

The report examines what people can do to source affordable quality care, and the reforms that are set to reshape the industry.

## **THE BLACK ECONOMY CRACKDOWN – WILL YOU GET CAUGHT?**

The so-called black economy – which often involves undeclared cash payments to avoid GST and other taxes – is now believed to be worth well above \$25bn a year, or a staggering 1.5 per cent of the national GDP. With pressure on both wages and profits, and the rise of the sharing economy, the black market is booming. But the crackdown is coming.

A report on the website of leading business publication [INTHEBLACK](#) examines just how much the problem has got out of hand, and what the government intends to do to rein in what amounts to rampant tax avoidance. [See the report here](#)

## **PLANET ORGANIC – THE VALUE OF KEEPING IT REAL**

Two-thirds of Australian households report having purchased organic food in the past year, and the massive worldwide hunger for our produce is raising concerns that we simply won't be able to grow enough to meet the demand. The worldwide organics market is now worth a staggering \$82bn a year (a fourfold increase on the turn of the century), and it continues to grow.

As a report in the latest issue of **INTHEBLACK** explains, organic is not just about vegetables. It is a booming market that includes the likes of eggs, dairy, red meat and poultry. And while better health is the number one reason people choose organic, the jury is out on the net benefits.

The report examines what it means to be organic, why it's a controversial choice when it comes to feeding the world's hungry, and how Australia is surfing the wellness wave.

## **RECHARGE YOURSELF – THE PERSONAL ENERGY PROJECT**

Most of us no longer have the luxury of clear-cut working hours. Emails, texts, mobile phones, websites and social media mean that we feel we are on a 24/7 treadmill. It can be draining and, for too many people, we don't look to recharge ourselves the way we recharge our always-connected technology.

A report in the latest issue of leading business publication **INTHEBLACK** explores the work of The Energy Project, an organisation that provides real-world, practical strategies to help individuals and workplaces stay energised and positive.

Ultimately it's about looking after yourself, and the report presents seven very achievable steps you can take to feel much better about yourself and your day.

## **KEEPING THE GIG ECONOMY IN CHECK**

The changing nature of our workplaces means that one-in-three of us are now taking on freelance work, either as our main means of support or as a top-up to our regular work. But the boom of this so-called gig economy – which includes the likes of Uber and Airtasker - is presenting a range of challenges for the people involved, not to mention the government chasing its tax cut.

A report on the website of leading business publication **INTHEBLACK** examines the new reality for many Australians - living off freelance work – including concerns about exploitation, and the potential replacement of permanent staff with freelancers. [See the report here](#)

## **TO ORGANISE INTERVIEWS:**

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