

## **THE ERA OF OVERWHELM - TOO MANY AUSSIES UNDER PRESSURE**

Surveys are showing that a significant – and growing – number of Australians are being stretched to the limits by their jobs, as many organisations push to deliver more with less. But what does this mean for our physical and mental health, long-term productivity, and can worthwhile solutions be found?

A special report in leading business publication **INTHEBLACK** examines the real world ramifications of drives for increased productivity, as well as the industries where employees are feeling the greatest pressure.

The phenomenon of overwhelm is widespread and experts point to a range of factors. Mobile technology sees us working ‘on tap’ and well beyond office hours, while the actual intensity of working hours seems to have escalated significantly. Some workers are breaking down physically, while the pressure is taking a mental toll on others – with the full fallout yet to be properly understood.

## **THE SILENT WALL – THE FIGHTBACK AGAINST AGE DISCRIMINATION**

It is a silent wall of rejection that too many Australians experience every day. But entrenched attitudes of age discrimination are now finally being challenged, with campaigns showing that the benefit of experience may actually be vital for long-term competitiveness.

It is suggested that more than a quarter of Australians aged over 50 have experienced age discrimination during the past two years. A feature report in leading business publication **INTHEBLACK** explores the wall of rejection that many older, talented Aussies find themselves confronting.

At the same time, recruitment experts and programs are starting to shed light on the ‘win-win’ on offer to both businesses and mature-aged workers alike. The report examines the forces at play, and the way perceptions are being challenged ... and changed.

## **WHY BABY BOOMERS ARE THE MOST SHARING TYPES**

Don’t be surprised if your next Uber driver has their own ‘SilverTop’ going on. From Airbnb to Airtasker and Uber, the ‘sharing’ economy has long been viewed as the domain of the young and hip. But it turns out that this booming sector is proving a perfect fit for our aging population of Baby Boomers, and the tax office is taking an increasing interest in their activities.

More than two-thirds of Australians are spending and earning through sharing economy services, and Baby Boomers – people aged 52 to 70 – are actually leading the charge.

A special report on **INTHEBLACK**’s website [intheblack.com](http://intheblack.com) examines how ‘trust’ has been a crucial element in Baby Boomers changing their ways, with their ‘sharing earnings’ leaping by a massive 121-percent across only six months (just as the ATO tightens its grip). [See the report here](#)

*/ See next page for more topics and interview information ...*

## **TRANSPARENCY – HOW MUCH SHOULD WE KNOW?**

Politicians, business and banking leaders talk about it all the time. But in a world of hacks, leaks and data-breaches some people claim we now have radical or hyper-transparency. So what does it mean for organisational misconduct? Is it going to make businesses more ethical?

In her regular Ethics column for **INTHEBLACK** magazine, Dr Eva Tsahuridu (CPA Australia's policy adviser, professional standards and governance) examines how 'transparency' affects organisations and individuals alike and may lead to improvements in ethics.

## **THE BEST NEWS IN THE WORLD**

It's often said that only bad news makes the headlines. In many cases this is true. For what has been described as 'the best news in the world' seems to have created barely a ripple, and yet we are living through an extraordinary event.

Never before have so many people been lifted out of poverty in such a short period of time, and the ramifications are immense. The latest issue of leading publication **INTHEBLACK** sheds light on this truly significant shift in the fortunes of *hundreds-of-millions* of people around the globe.

## **CONFESSIONS OF THE STRING MASTER**

He plays music that is hundreds of years old, and is more famous and successful than most rock stars. André Rieu has turned his love of classical music into a multi-million-dollar juggernaut but claims to have lifted the idea from Johann Strauss.

CPA Australia chief executive Alex Malley has conducted an exclusive interview with the violinist who has sold more tickets than Beyoncé. Their conversation appears in the latest issue of **INTHEBLACK**, and Malley is available to discuss his encounter with 'The King of the Waltz'.

## **TO ORGANISE INTERVIEWS:**

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